

Union Arena Advertising & Sponsorship Opportunities



Community Partners – \$200 Annual Fee

- Business name displayed prominently on our Community Sponsor wall
- Business advertised in all off site annual events sponsored by Union Arena
- Website listing under Community Partners



Preferred Partners (Lodging & Dining) – \$250 Annual Fee

- Business name displayed prominently on our Community Sponsor wall
- Business advertised in all off site annual events sponsored by Union Arena
- PLUS - Website listing under Preferred Partners with description of your offerings
- PLUS - Use of rack card display in the lobby



Banner Sponsors – \$750 Annual Fee *includes production cost of banner

- Business name displayed prominently on our Community Sponsor wall
- Business advertised in all off site annual events sponsored by Union Arena
- PLUS - Website presence on the home page carousel
- PLUS - 42" x 72" banner displayed prominently in the arena



Dasher Board Sponsors – Annual Fees – 2 size options

Half Dasher (\$1000)

*includes production cost of 2 dasher panels

*Size = 34" x 48"

Full Dasher (\$1750)

*includes production cost of 2 dasher panels

*Size = 34" x 96"

- Business name displayed prominently on our Community Sponsor wall
- Business advertised in all off site annual events sponsored by Union Arena
- PLUS - Website presence on the home page carousel
- PLUS – 2 dasher panel ads displayed on opposite sides of the rink

**Dasher ads will be replaced at Union Arena's discretion. Graphic art changes to dasher ad will be at an additional expense unless changed when Union arena is replacing the ad.*

Union Arena Advertising & Sponsorship Opportunities



Specialty Sponsors – Annual Fees

Zamboni Sponsor (starting at \$500/sf)

*includes production cost of decals

Scoreboard Sponsor (starting at \$500/panel)

*includes production cost of scoreboard decals

In-Ice Logo Sponsor (starting at \$2000)

*production cost of in-ice logo EXTRA

All Specialty Sponsors also include:

- Business name displayed prominently on our Community Sponsor wall
- Business advertised in all off site annual events sponsored by Union Arena
- Website presence on the main page



Event Sponsors – Annual Fees starting at \$3000

- Business name displayed prominently on our Community Sponsor wall
- Business advertised in all off site annual events sponsored by Union Arena
- Website presence on the main page
- PLUS - Itemized exposure specific to an event (customized per sponsorship)
- PLUS - 2 - 34" x 96" dasher panel ads displayed on opposite sides of the rink